



# TradeTrust

## Readiness Programme



# Are you ready to be part of the digital trade revolution?



## Join the TradeTrust Readiness Programme!

The TradeTrust Readiness Programme, supported by the Infocomm Media Development Authority (IMDA), helps Digital Trade Platforms (DTPs) and Carriers to become TradeTrust Ready. Apply for the S\$80,000 grant to adopt the TradeTrust framework and advance the future of digital trade with us.

## Towards Seamless Digital Trade

Electronic Bills of Lading (eBLs) have the potential to transform global trade – enabling faster, more secure and more efficient documentation across borders and platforms.

However, key barriers are slowing adoption:

- interoperability challenges between digital platforms
- imbalance of benefits between DTPs and Carriers
- limited scalability of existing solutions

The result is an industry dominated by isolated systems, preventing the seamless exchange of eBLs across platforms and across borders.

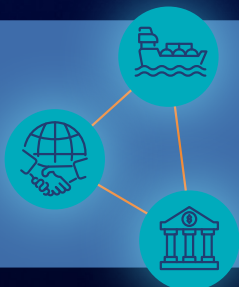
## The TradeTrust Readiness Programme

aims to encourage collaboration between DTPs and Carriers to integrate TradeTrust in their platforms and demonstrate cross-platform interoperability.

With this programme, we can:

### Accelerate Industry Adoption

Bring together DTPs and Carriers to integrate TradeTrust, showcasing cross-platform interoperability and creating tangible use cases for digital trade.



### Catalyse eBL Solution Development

Support the development and pilot of TradeTrust-enabled solutions that demonstrate title transfer interoperability, legal compliance, and industry-standard adoption for eBLs.

# Take the First Step to Interoperability

## Eligibility Criteria

Applicants must meet the following criteria to participate in the TradeTrust Readiness Programme:



### DTP-Carrier Pair

The application must be submitted by a DTP-Carrier pair, with the lead applicant being a Singapore-registered business.



### TradeTrust Integration

The DTP-Carrier pair must demonstrate integration with TradeTrust and ensure that the eBLs are legally recognised and transferable, in compliance with relevant legal frameworks (e.g. MLETR\*).



### Carrier Commitment

The Carrier must issue TradeTrust-enabled eBLs, ensuring compliance with legal and technical standards.



### Participation Limitation

Each DTP and Carrier may only participate in one DTP-Carrier pair.

\*Model Law on Electronic Transferable Records

## Key Milestones

At the end of the programme, each DTP-Carrier pair must achieve the following milestones to qualify for the \$80,000 funding:

1

**Technical and Legal Integration:** Successfully integrate TradeTrust into their platforms, ensuring legal compliance with frameworks like MLETR.

2

**Live Cross-Platform Transactions:** Complete at least 3 live cross-platform eBL transactions.

3

**Demonstration of Interoperability:** Demonstrate successful interoperability with other TradeTrust-enabled platforms, ensuring seamless integration across different systems.

# Shape the Future of Digital Trade with TradeTrust

## Programme Roadmap



Find out more and apply at  
[www.tradetrust.io/tradetrust-readiness-programme](http://www.tradetrust.io/tradetrust-readiness-programme)

For further clarifications, please contact:  
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